SEAN L. ADAMS, MBA

Strategic Product Executive | Enterprise Modernization & Business Growth
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$300M+ Business Growth | **$20M+** Transformation Investments | **$5M** Product Portfolio | **$800K+** Operational Savings

EXECUTIVE SUMMARY

Enterprise product leader delivering $300M+ in business growth and $20M+ in platform modernization across healthcare, fintech, and insurance. Known for driving high-impact digital transformations that modernize mission-critical systems, align strategic product vision to C-Suite priorities, and build global product delivery teams that consistently exceed performance targets. Expert at leveraging AI-powered solutions to boost operational efficiency, scale enterprise platforms, and deliver measurable financial and operational impact.

CORE COMPETENCIES

- ◆ Product & Platform Leadership
- ◆ Digital Transformation
- ◆ Customer Experience & JTBD Strategy
- ◆ Enterprise Product Strategy
- ◆ Platform Modernization
- ◆ Global & Cross-Functional Leadership
- ◆ AI & Automation Strategy
- ◆ Cloud, SaaS & Platform Strategies
- ◆ Vendor Strategy & Commercial Governance
- ◆ Portfolio Strategy & Investment Governance
- ◆ Strategic Roadmaps & Operating Models
- ◆ Agile Delivery | SAFe | Scrum
- ◆ Data & Analytics Strategy
- ◆ Product Performance, KPIs & OKRs
- ◆ Business Case & Value Realization

PROFESSIONAL EXPERIENCE

BAYADA Home Health Care — Pennsauken, NJ *08/2025 – Present*
Director of Product Management & Technology, Skilled Nursing

Lead product and technology strategy for BAYADA's Skilled Nursing practice, aligning clinical, operational, and enterprise technology leaders around platform modernization, portfolio priorities, and measurable business value.

- Established a transparent product operating model improving technology intake, prioritization, executive communication, and alignment across clinical and field operations.
- Lead enterprise evaluation and contract negotiations for AI technology partners, and automation capabilities, defining high-value use cases, governance expectations, and success measures for responsible adoption.
- Relaunched a Digital Nurse Competency platform, translating clinical and operational needs into workflow, integration, and user-experience improvements aligned with CMS and internal compliance quality standards.
- Provide strategic stewardship of the practice's technology ecosystem, holding key vendors accountable for platform reliability, scalability, contractual commitments, and measurable business outcomes.

Allianz Life — Minneapolis, MN *04/2024 – 08/2025*
Director of Product Management

Owned product strategy for a multi-million-dollar Annuity & Life Insurance platform modernization, driving growth and enterprise transformation. Partnered with C-suite to align product investments with strategic objectives and market positioning.

- Spearheaded a $20M+ technology modernization program, enhancing platform scalability, market agility, and go-to-market readiness across mission-critical insurance systems.
- Drove data-driven investment reprioritization, unlocking $800K+ in operational savings while strengthening portfolio visibility, execution discipline, and competitive positioning.
- Established cross-functional alignment across product, technology, operations, compliance, and business leaders around a unified transformation roadmap and measurable KPI targets.

Envision Healthcare — Raleigh, NC *01/2019 – 04/2024*

Senior Group Product Manager

Drove product strategy and cross-functional platform delivery across radiology, revenue cycle management, and enterprise IT, leading strategic portfolio initiatives, eco-system modernization and AI-enabled workflow acceleration.

- Directed a $5M product portfolio across clinical radiology, RCM, and enterprise technology, leading multiple product teams and aligning investment decisions with operational and financial priorities.
- Transformed financial operations by establishing product leadership for RPA and RCM technologies, launching scalable product practices and aligning engineering with measurable business outcomes.
- Expanded scope from radiology into enterprise architecture and emerging product lines, accelerating cross-enterprise solution design across RCM and automation platforms and optimizing enterprise operations.
- Introduced portfolio governance practices improving prioritization, delivery throughput, executive visibility, and accountability across clinical and financial systems.

TTEC — Denver, CO *12/2017 – 01/2019*

Senior Product Marketing Manager

Led product and go-to-market strategy for the healthcare vertical, achieving 99% customer retention through a major acquisition and integration.

- Hired and led a team of Product Owners, building a high-performing org that partnered cross-functionally with sales, marketing, and engineering to deliver end-to-end SaaS solutions.
- Launched market research initiative and developed sales enablement collateral improving positioning and strengthening customer trust for product relaunches and new market-entry solutions.
- Realigned product and engineering around a new vision and data-driven roadmap, delivering $250K in annual savings and accelerating time-to-market.

ADDITIONAL EXPERIENCE

Optum — Broomfield, CO *05/2015 – 12/2017*

Product Manager / Consultant

- Embedded within enterprise health IT teams to drive product strategy, roadmap alignment, and delivery execution across payer and provider technology platforms.
- Partnered with clinical and operational stakeholders to translate complex regulatory and workflow requirements into scalable, user-centered product solutions.
- Supported portfolio governance and investment prioritization across multiple concurrent workstreams in a matrixed, high-velocity environment.

Truven Health Analytics — Denver, CO *05/2013 – 05/2015*

Product Manager

Acxiom — Broomfield, CO *11/2007 – 05/2013*

Associate Product Manager

EDUCATION

Master of Business Administration (MBA) — Liberty University, Lynchburg, VA

Bachelor of Science in Psychology — Liberty University, Lynchburg, VA

CERTIFICATIONS

SAFe 4.0, Scaled Agile Framework | **Pragmatic Marketing Certified**, PMC-II